



CITY REACH

POWERFUL TOOL FOR EXTENDED COMMUNITY ENGAGEMENT

Raises the Bar When It Comes To Community Outreach and Targeted Communications

City Reach is a flexible software platform from PMAM that gives your department new and extensive community outreach capabilities, enabled by GEO Fencing. **City Reach** includes user-friendly survey tools and even a “daily sentiment” barometer that gathers pertinent data from ongoing social media outlets to help both city management and community leaders stay on top and ahead of citizens and city business concerns.

The **City Reach** easy-to-use platform and intuitive reporting formats gathers and expedites data throughout the management chain highlighting issues that need to be addressed and expedites the decision making process.

With **City Reach**, your city can be more responsive, more accountable and more transparent within the community you serve.



Increases Transparency

Targeted Messaging with GEO Fencing and Early Warning Notifications

Targeted Survey Tools

Leverages New Technology

Daily Community Feedback Tool

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 Partner

CITY REACH - CRITICAL BENEFITS FOR POLICE, MUNICIPAL GOVERNMENT AND COMMUNITY

Enables stronger community engagement

Increases community safety by delivering targeted early warning and GEO fencing capabilities.

Easy online formats encourage direct feedback from residents on municipal programs and priorities.

Delivers effective tools for law enforcement and municipalities

Heightened levels of data gathering, management and reporting capabilities are available throughout the law enforcement and municipal management chains.

The City can utilize a real time data gathering process to do its job more efficiently while maintaining transparency within the community.

Streamlines administrative process

Improve transparency within the municipal government while enabling greater real-time citizen engagement and feedback.

Easy-to-access and easy-to-use formats for citizens and municipal employees.

FEATURES

Data gathering process that highlights community engagement

Intelligent Dashboard and Management Reporting Tools

Community safety features such as GEO Fencing and targeted early warning notifications

Daily sentiment barometer that polls relevant social media including Twitter, Facebook and Next Door

Leverages latest technologies to identify patterns and similarities

- Machine Learning
- Artificial Intelligence
- Robotic Processes

Targeted survey capabilities with easy to read graphs to display results



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